



AUGUST 28, 2009

TO: PRSSA Chapter Members and Faculty Advisors
FROM: PRSA Austin PRSSA Chapter Liaisons
RE: The 2009 PRSA Austin Student Grant for PRSSA National Conference

Application

We invite PRSSA students to submit an application for the PRSA Austin Student Grant that will cover registration fees and some travel expenses for the upcoming PRSSA National Conference in San Diego, November 6 through 10.

This grant is open to PRSSA chapter members at the following universities: The University of Texas at Austin, Texas State University—San Marcos and St. Edward's University. There is no limit to the number of applications a chapter may submit; however, only one grant will be awarded to each chapter. The winners' registration fee of \$280 will be paid for by the PRSA Austin chapter. This grant does **not** cover travel and incidental costs for the trip.

ELIGIBILITY REQUIREMENTS

Applicants must:

- 1) Be a current member of PRSSA;
- 2) Submit an application form completed and signed by the candidate and his/her faculty or professional advisor;
- 3) Include an original essay of up to 250 words or post a two minute-long video essay on the PRSA Austin Facebook page by the candidate that demonstrates his/her interest in pursuing a career in public relations and why the student wants to attend the convention; and
- 4) A current résumé.
- 5) If selected as a recipient of the award, the winner must be able to attend one PRSA Austin board meeting following the conference to provide a summary of the experience and what he/she learned.

Please note: All materials must be typed, and no materials other than those specified will be reviewed or considered by the judges. The official entry form is enclosed.

If you have any questions about applying for the PRSA Austin Student Grant, please contact Rebecca Gough at rgough@kempsmith.com or (512) 226-0011.

**THE PRSA AUSTIN GRANT APPLICATION FOR
PRSSA 2009 NATIONAL CONFERENCE REGISTRATION**

PRSSA chapter members at the following universities: The University of Texas at Austin, Texas State University—San Marcos and St. Edward's University who have demonstrated an interest in public relations are eligible. The PRSA Austin Student Grant covers the PRSSA 2009 National Conference registration fee of \$280. This grant does **not** cover travel and incidental costs for the trip.

THIS COMPLETED APPLICATION FORM MUST BE ACCOMPANIED BY:

- 1) An original essay of up to 250 words or a two minute-long video essay posted on the PRSA Austin Facebook page that demonstrates his/her interest in pursuing a career in public relations and why the student wants to attend the convention; and
- 2) A current résumé.

No more than one grant will be awarded to each PRSSA chapter. Previous grant winners are not eligible. All materials must be typed, and no materials other than those specified will be reviewed or considered by the judges.

Name _____

Mailing Address _____

Phone (____) _____

E-mail _____

Candidate's Signature _____

Faculty or Professional Advisor's
Signature _____

***Entries must be received by the PRSA Austin chapter by
Monday, September 21, 2009.***

Send entries to:
PRSA Austin
c/o Kemp Smith LLP
Attn: Rebecca Gough
816 Congress Avenue, Suite 1150
Austin, TX 78701