



## **PRSA/PRSSA Internship Program**

The PRSA Public Relations Department and PRSSA will once again offer a twelve-week-long internship at National Headquarters. This program will provide the recipients with hands-on experience in the field and an opportunity to apply what they have learned in their classrooms to actual public relations projects. The students will work closely with the Directors of Public Relations and Education on several projects, which will provide training to multi-task and sharpen their internal/external communication skills. Some of the projects will include writing and editing press releases, updating news clippings, creating and updating media lists, assisting with event publicity, coordinating and assisting with the monthly E-Newsletter, assisting the PRSSA Department as needed, including expediting mailings, working on National Conference projects, researching and writing press releases and updating and maintaining the membership database. Also includes general office administration.

This internship is for twelve weeks, lasting from June through August of 2009.

### **Qualifications:**

Candidates should be PRSSA members in good standing, and have a minimum 3.0 GPA. Juniors and seniors with concentrations in public relations, communications, journalism or marketing related fields are preferred. Candidates must be available for a phone interview, if selected as a finalist.

### **Compensation:**

Each recipient will be compensated at a rate of \$10 per hour for twelve 20-hour work weeks. No transportation or housing will be provided.

### **About PRSA:**

The Public Relations Society of America ([www.prsa.org](http://www.prsa.org)), headquartered in New York City, is the world's largest professional organization for public relations professionals, with over 20,000 members organized into 114 Chapters nationwide and 19 Professional Interest Sections who represent business and industry, counseling firms, sole practitioners, military, government, associations, hospitals, schools, professional services firms and nonprofit organizations. Visit the Web site for more information: [www.prsa.org](http://www.prsa.org).

### **How To Apply:**

Please fax or mail the completed application form and a 1,000 to 1,200-word essay describing why you want to pursue a career in public relations, in addition to a letter of recommendation and resume to:

Joe DeRupo  
Associate Director, Public Relations  
PRSA/PRSSA Headquarters  
33 Maiden Lane, 11th Floor  
New York, NY 10038  
Fax: (212) 995-0757

**PLEASE NOTE: Incomplete or late applications will not be considered.**



**PRSA/PRSSA Preliminary Internship Program Application**

(Please Print)

NAME: \_\_\_\_\_

COMPLETE MAILING ADDRESS: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

PHONE: (\_\_\_\_) \_\_\_\_\_ ALT. PHONE: (\_\_\_\_) \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

SCHOOL/UNIVERSITY: \_\_\_\_\_

CLASS STATUS (e.g. junior/senior): \_\_\_\_\_

CUMULATIVE GRADE POINT AVERAGE (GPA): \_\_\_\_\_

**Please list all relevant public relations courses that you have taken thus far:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Are you legally eligible for employment in the United States?*

Yes \_\_\_\_\_

No \_\_\_\_\_

*I certify that I am currently a PRSSA member in good standing.*

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

Faculty Advisor's Signature \_\_\_\_\_

The completed application, 1,000 to 1,200-word essay, letter of recommendation and resume must be received at PRSA/PRSSA Headquarters by **Friday, April 27, 2009.**